



Contact: Steve Ayala  
phone: (602) 277-1900  
email: [info@ayalapromotions.com](mailto:info@ayalapromotions.com)  
website: <http://www.ayalapromotions.com>

**FOR IMMEDIATE RELEASE**

### **MIXED MARTIAL ARTS & BOXING TOGETHER AT LAST!**

Ayala Promotions (<http://www.ayalapromotions.com>) presents Duel in the Desert: **West Side Rumble**

On November 21<sup>st</sup>, 2009, Ayala Promotions will present West Side Rumble, the first fight card ever in the Phoenix metropolitan area featuring boxing and mixed martial arts (MMA). The show includes the most dynamic fighters in the Valley and promises an event not to be missed. West Side Rumble takes place at Fuego Bar & Grill. Approximately 2,000 are expected to attend the show including several celebrities such as the gorgeous Elena "Baby Doll" Reid and Eddie Brooks. Do not miss this event! Fuego Bar & Grill details are:

Fuego Bar & Grill  
9118 West Van Buren Street  
Tolleson, AZ 85353  
p: (623) 478-7300

Doors open at 3:30 pm and the first punch will be thrown at 5 pm on November 21<sup>st</sup>, 2009. Tickets for West Side Rumble go on sale October 26<sup>th</sup>, 2009. Prices range from \$35 for general admission to \$75 for ringside seating. Tickets are available at the venue, Fuego Bar & Grill in Tolleson AZ or from Ayala Promotions:

Ayala Promotions  
3137 W Indian School Rd # 109  
Phoenix, AZ 85017  
p: (602) 277-1900

Weigh-ins for the show will be held Friday, November 20<sup>th</sup>, 2009 - time and location To Be Announced. Please contact us for additional information. Press is encouraged to attend weigh-ins and interviews of fighters are available. Be a part of this historic event!

West Side Rumble will feature 3 exciting professional MMA fights, 3 professional boxing matchups, and 7 amateur MMA fights as outlined below:

### PROFESSIONAL MIXED MARTIAL ARTS FIGHTS

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**Shannon “the cannon” Ritch**

Shannon Ritch is recognized as the most active fighter in MMA, has the second most fights in MMA history, and was recently recognized as an All American grappler. Additional information about Shannon can be found at <http://shannonritch.blogspot.com/>

**Ray Robinson**

Ray Robinson was the 2X Rage in the Cage featherweight champion and recently secured the 5<sup>th</sup> fastest submission in MMA history (17 second armbar).

**Brad Peterson**

Brad Peterson holds a brown belt in Brazilian jiu jitsu, placed at the PanAm and Worlds BJJ tournaments, and was an NCAA wrestling champion.

**vs. Jeff Horlacher**

Jeff Horlacher trains in and fights out of Globe, AZ.

**vs. Mike Barney**

Mike Barney trains in and fights out of Tucson, AZ.

**vs. Shawn Frye**

Shawn Frye trains at and fights out of Asylum MMA.

### PROFESSIONAL BOXING BOUTS

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**Eddie Brooks**

**Chase Corbin**

**Tim Washington**

**vs. Steve Gonzalez**

**vs. Julio Rodas**

**vs. Chad Davis**

### AMATEUR MMA FIGHTS

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**Benny “the mexicutioner” Madrid**

**Travis Scott**

Former NFL lineman turned MMA heavyweight.

**Sean Scott**

**Matt Betzold**

**Jillian Lybarger**

**Rudy Verdugo**

**Tim Gidley**

**vs. Chris Blanco**

**vs. Harley Fandrich**

**vs. TBD**

**vs. TBD**

**vs. Tsui-Jen Cunanan**

**vs. TBD**

**vs. Nadeem Al-Hasan**

Following this momentous event, pay-per-view UFC 106: Lesnar vs Carwin, will be shown on large overhead screens. Additional details about UFC 106 are located at <http://www.ufc.com/index.cfm?fa=eventdetail.fightCard&eid=2363>.

*Ayala Promotions* DUEL IN THE DESERT

*Boxing & MMA*

TWO GREAT ACTION SPORTS.  
..ONE GREAT NIGHT...

# WESTSIDE RUMBLE

## FUEGO BAR & GRILL

### NOV. 21st @ 5:00pm

### DOORS OPEN AT 3:30PM

BOXING

MMA



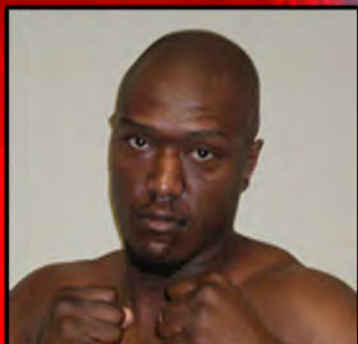
**Eddie Brooks**



**Travis Scott**  
Former ASU & NFL Player



**Chase Corbin**



**Tim Washington**



**Shannon Ritch**



**Ray Robinson**



**Brad Peterson**

**Also Undefeated amateur...**



**Matt Betzold**



Special Guest  
Two Time World Champ  
Elana "Baby Doll" Ried

For Tickets while they last  
call 602.277.1900

Tickets available online at  
[www.ayalapromotions.com](http://www.ayalapromotions.com)

# 9118 W Van Buren St, Tolleson - (623) 478-7300

**ALSO SHOWING AT 7:00PM**

Tickets available at Fuego Bar & Grill



[www.smokelesspack.com](http://www.smokelesspack.com)



Un Servicio Superior a los Demas